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BRAMAN AUTOMOTIVE TRAINING CENTER



SUMMARY REPORT



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Program Overview

Miami Dade County Public Schools has much to be proud of . . . not only as an institution rich in the tradition of providing the best education available to our youth, but also as an innovator in that process, developing young minds through the cooperation of the private sector of our community. One such initiative that stands out among the others is a vocational program developed in conjunction with Miami-Dade County Public Schools and Norman Braman, founder and CEO of Braman Motors.

Launched in 2011, Braman's vision to educate youth coupled with the wisdom and guidance of Miami Dade County Public Schools founded The Braman Automotive Training Center as an educational resource for those students wishing to pursue careers as automotive technicians. It was truly a breakthrough collaboration that today gives students the opportunity to work side by side with trained professionals through this mentorship program.

The program was applauded by the community then, embraced by the students, and today has evolved into the quintessential example of education working in concert with the private sector to elevate educational learning standards in a compelling way.

Since its inception, The Braman Automotive Center

has graduated over 56 students who have successfully completed the 18 month long program. Of those graduates more than 77% have been hired for various technical positions within the automotive industry. This is clear and irrefutable evidence to the success and effectiveness of the program.

The Braman Automotive Training Program continues to be an essential resource to our youth and their educational development. It has also become part of fabric of our community . . . educational innovation and guidance at its best.

The following articles and pictorials offer further evidence to support the strength of the program, its benefits, and its need to continue. Altogether, The Braman Automotive Training Program is that specially crafted partnership that should be nurtured and advanced.

Braman Automotive Training Center Program



Today, automotive technicians use computers and scanners to help diagnose problems in cars. Our Automotive Service Technology Program provides 1,800 hours of training in areas of automotive specialization. In addition, a paid internship provides students with real world, hands-on experience alongside dealership technicians in the Service Department, Parts Department and Body Shop at Braman Miami. This discipline is taught by ASE (Automotive Service Excellence) certified instructors and allows students who complete specific course work to be qualified for employment or additional specialized training.

by Al Soto | July 14, 2015

Find out if you qualify for this FREE program! To qualify, you must:

- Have a high school diploma
- Be between the ages of 18 and 25
- Pass a background check
- Pass mandatory drug tests before and during the program
- Be well groomed
- Be mechanically inclined
- Work well with others
- Have a clean driving record
- Have a good attendance record

Uniforms and school insurance are provided. There is no cost to those who qualify. The training is approximately 1½ years long and leads to an Automotive Service Excellence (ASE) Certification and high demand working opportunities.

Employment Opportunities

Automotive technicians can work for a dealership, an independent shop, or open their own shop. At the dealership level, opportunities are available for shop foremen, service advisors, or service managers.

Salary

The average hourly wage and salary earnings for Braman Automotive service technicians and mechanics, including commission are \$17.00 per hour. Master-level technicians can earn between \$24.04 and \$38.46 per hour.

If you are interested in obtaining additional information about this in-demand training opportunity, call 305-324-6070 ext 7089. Applicants will be processed on a first come, first served basis.

Braman Motors helps local youth 'rev up' for success

by Lee Stephens | November 14, 2012

A long-time vision of Norman Braman, founder and CEO of Braman Motors, is shaping the course of many young lives through an innovative vocational program developed in conjunction with Miami-Dade County Public Schools, the Braman Automotive Training Center.

"Miami-Dade County Public Schools' partnership with Braman Automotive Training Center is an ideal example of a public/private partnership," said Alberto M. Carvalho, superintendent of schools. "Students can pursue careers as automotive technicians while having an opportunity to work side-by-side with trained professionals through a mentorship program. They earn a certification that allows them to step into a good job.

"The public benefits because the program contributes to our community's highly-trained workforce, and the private sector benefits by having the trained workers they need. It's definitely a win-win venture."

The program, launched in July 2011, will see its first group of 20 graduates in December of this year. The students, who receive free tuition, equipment, laptop computers and tools courtesy of Braman Motors, were selected via application process that included complete background checks.

In addition to providing the required 1,800 hours of curriculum in an on-site classroom with an ASE (Automotive Service Excellence) accredited instructor, students in the Braman program have the opportunity to have hands-on experience at the dealership and earn income through a paid internship program.

"I am truly impressed with the level of talent and strength of character our students have brought to Braman Motors," Norman Braman said. "I am proud to support and help this remarkable group in a way that will add value to their lives and to our community."

Many students in the program go to school, participate in the internship program and work other jobs.

Miami native and graduate of Miami Central High School, Joselyn Marrero, 18, is the only female in the program and works at a local movie theater when she's not going to school, studying or interning at Braman.

"I grew up working alongside my father fixing cars and have a passion for this industry," Marrero said. "My hope is to be able to stay here at Braman and secure a full-time job."

Twelve Braman employees — in service, parts and collision departments — have embraced this program and taken many of the students under their wings, volunteering as personal mentors.

"This has been a once in a lifetime opportunity for me — a gift," said 24-year-old Joel Jean. "I have been working on cars since I was a child in Haiti where everyone fixed their own cars. It is an incredible honor to be here, to train with professionals and it is so exciting to be part of this program."

With employment in the automotive industry projected to grow about 18-26 percent through 2014, the demand for technicians is expected to remain strong.



Braman Dealerships Create Vocational School to Train Service Technicians

by Rene Wisely | May 5, 2016

MIAMI— The Braman Dealerships found a unique way to put an emphasis on its service departments when it created the Braman Automotive Training Center, a vocational school that helps high school graduates ages 18-25 to become service technicians.

The dealership group, which partnered with the Miami-Dade County Public Schools about five years ago to open its downtown Miami service center, foots the bill for everything. That includes each student's 18-month tuition, the classroom, equipment, tools, uniforms and a paid internship.

It has graduated three tracks with another two groups currently working toward completion, explains Linda Brickman, BATC coordinator, who's currently interviewing candidates for the next track.

"We recently graduated 15 people and we offered 15 of them jobs," she told Edmunds.

Brickman said that while the BATC does help to staff Braman's dealerships, which represent 14 brands, its main purpose was to help residents of Miami's inner city.

"Our owner Norman Braman wanted to help others get a leg up because he's a community-minded type of guy," she said.

Students and their families have been grateful, often buying a car from the chain, she said.

"I think when an owner is involved in its community, people notice it," Brickman said.

Edmunds says: Empowering a community with education and employment helps one dealership group stand out.



CBS Miami Braman Funds Training For Next Generation

by David Sutta | September 26, 2011

MIAMI (CBS4) – Auto tycoon Norman Braman, who funded the recall of Miami-Dade Mayor Carlos Alvarez, is trying to change the county once again on his own dime.

He's opened up his dealership to South Florida's inner city students in hopes of giving them a helping hand.

Inside Braman's brand new repair shop in Downtown Miami he's dedicated an entire wing for a start up program to teach tomorrow's mechanics. The shop's twenty five students were all hand picked from Miami-Dade's inner city schools. They had to audition and pass drug tests. Most of the students look like they are just out of high school and most of them are. In teams of five, they are all focused on the task at hand; learn to disassemble and reassemble an engine.

While most would call it work, they don't

"It's Christmas everyday," said Aubrey Wilson.

Joselyn Morrero, the lone girl in the class, said she celebrated when she learned she had made the cut because she felt like she had won the lottery.

"You feel like it's congratulations? Like you accomplished something," CBS4's David Sutta asked her.

"Yes, and I keep on accomplishing everyday. It's not going to stop," said Morrero who pointed out she beat out 50 other students to be in the class.

From all the equipment and engines to the student's uniforms, the program is not cheap. Rich Lotito, who teaches the program, said the students are told right up front that they are not expected to pay for any of it.



"They don't, their tuition is covered," said Lotito.

The program's books, the uniforms, tools and even a shuttle to class is paid for by Braman.

"The main intent is to help the inner city schools, help the inner city children and help these students, hopefully, get good paying jobs where they can take care of their families in the future and become upstanding citizens," said Braman's attorney Stanley Krieger.

"This is huge," said teacher Rich Lotito as he talked about how they're taking lessons from the classroom straight into the shop where the students work alongside master mechanics.

"They look at that and it's not like being in the classroom and being told when you show up to work you better do what you are told. They get to see it first hand," said Lotito.

The program was Braman's idea; it was his way of turning lives around for those who could commit.

David Schleiden, a school district representative who has overseen the program since it's inception, believes the students will go far.

"They are going to learn a skill that going to take them the rest of their life. One in five jobs in the United States is related to the automotive industry and they are on the ground floor of it," said Schleiden.

The two year program will prepare them for jobs and Braman said he's hoping to hire many of them.

Anyone under the age of 25 and interested in the program can call (305) 558-8000 for more information. Any garage or automotive repair facility interested in hiring one of these students can call that number as well.

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BRAMAN AUTOMOTIVE TRAINING CENTER

Norman Braman Helps Young Adults In Inner City Through Training Program

by Neki Mohan | May 18, 2016



MIAMI - Braman Enterprises commands several blocks on Biscayne Boulevard and 20th Street, and it's there that CEO Norman Braman says he has always wanted to do more for the people who live in inner city communities that surround him.

"I always wanted to take young people, inner city kids, and teach them our business," Braman said.

So as part of his expansion five years ago, he created the Braman Automotive Training Center and partnered with Miami-Dade County Public Schools to create an accredited, state-of-the-art training center that would serve its student for free.

"For somebody to say, 'I'll teach you. I'll train you and then I will help you find a job.' That doesn't exist anywhere else," Brian Enriquez said.

Enriquez graduated from the Braman Automotive Training Center two years ago and now is a master technician. He said this opportunity has changed his life and allows him to care for his parents.

Rich Lolito, a teacher in Miami-Dade County, has been here from the beginning. He said the program is a life changer.

"It's an amazing program. It changes their lives. It's all about education to career," he said.

The program is 18 months long and once you are accepted, tuition, uniforms and tools are covered. Once the students begin their internships in the service department, they are paid for every car they help work on.

Dylan Jennings will graduate in the next class and says he is eternally grateful.

"Norman Braman gave us a \$40,000 to \$50,000 education for free," Jennings said. "All you have to do is show up on time and be ready to learn."

Braman is thrilled that most of his graduates now either work for him or have jobs elsewhere. He said that's all the compensation he needs.

"What we are doing is to give them an opportunity. To build a family, to have children (and) have a life that they would not ordinarily have," Braman said.

The Braman Automotive training program is accepting new applications for the next group that begins in August.

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BRAMAN AUTOMOTIVE TRAINING CENTER

Lindsey Hopkins Technical College Presents The Braman Automotive Training Center

April 2017



Lindsey Hopkins Technical College presents the Braman Automotive Training Center, a career technical program developed by Miami-Dade County Public Schools and Norman Braman, founder and President of Braman Motors. This program prepares students for careers in the automotive industry. It provides 1800

hours of specialized training on site at Braman Motors' dealership location and includes paid internships with hands-on experiences under the supervision of master technicians and other dealership employees in service, parts, and body shop departments.

On March 24, 2017, thirteen students from the fourth class graduated from the program.

Congratulations! A fifth class is currently underway and a new class (BATC#6) will begin in August 2017. There is space available in this new class for 25 students. If you are a high school graduate or equivalent and are interested in an automotive career, contact Maggie Descartes at 305-324-6070 extension 7089 to schedule an interview appointment for BATC #6.

Looking For A Better Future? Opportunities Are Available In The Automotive Industry

April 2017

In 2016, the U.S. saw an incredible boost in the automotive market with record sales of \$17.6 million. There is a growing demand for technicians, offering countless opportunities for individuals interested in an automotive career. Students come to us wanting to improve their lives in order to prosper. Some have low incomes, yet possess a great desire to learn and become professionals. To accommodate the needs of our industry, Braman Motors has partnered with Miami-Dade County Public Schools to offer a program to qualifying students who are ready to get hands-on training and experience at a top-rated dealership. Paid internships are offered after six months of training.

Norman Braman, CEO of Braman Motors, anticipated this exponential growth in the auto market. He sought to create a program of mentorship and education for the technicians of tomorrow. Together, he and Lindsey Hopkins Technical College brought the Braman Automotive Training Center Program to life. The program lasts 18 months and offers free tuition, equipment, uniforms and tools to select applicants. There's absolutely no cost to the student.

On March 24, 2017, the fourth graduating class took the stage. "It is incredibly rewarding to see students complete the program," says Linda Brickman, coordinator for the Braman Automotive Training Center for Braman Management. "They leave ready; as qualified technicians with employable skills that are really needed by us and the rest of the automotive industry. Through this program, students have a chance at a rewarding career with limitless potential."



The Braman Automotive Training Center Program accepts 25 applicants per graduating class. The next class will begin on August 21, 2017. Anyone between the ages of 18-25 with a high school diploma or GED can apply. With demand on the rise, now is the best time to secure your future with the right skills and training. Miami Dade Technical Colleges has set up a variety of resources for incoming students. Make sure to visit careerinayear.com for additional details, or call 305-558-8000, for more information.